



PARTNER Huddle Series

THIS WEEK'S Huddle Topic

Explore our Fifth Moorings Park Value – Commitment to Non-Profit to Serve Seniors and our Greater Community

Activity

PREPARATION TIPS 
Read the Huddle before
facilitating.



**VIDEO COMPETITION
OPPORTUNITY**

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1. **Say:** “Our fifth Moorings Park Value is “Commitment to Non-Profit to Serve Seniors and our Greater Community. We will be reviewing our values in the coming weeks and today we are going to focus on being committed to our non-profit model and why it is important here.”
2. **Ask:** “Does anyone know what a nonprofit organization is?”
3. **Say:** “A tax-exempt non-profit organization is passionately committed to advancing a social cause, utilizing any surplus revenues to fulfill its mission, and continually expanding its impact among its target beneficiaries. Some prominent national non-profits that exemplify this model are United Way, Salvation Army, YMCA, The Red Cross, and Habitat for Humanity.”
4. **Ask:** “What are some signs here that we are passionate about being a nonprofit organization?”
Say: “Some signs are our commitment to supporting partners with scholarships, childcare assistance, affordable workforce housing, and other areas as needs arise; our commitment to community projects, and our commitment to residents for enhanced programs and services.”

Huddle Content

- ☑ Our Moorings Park Values are 1. Respect for each person; 2. Ethical behavior; 3. Quality through: Integrity, accountability, and excellence; 4. Open to Innovation; 5. Commitment to non-profit to serve seniors and our greater community; and 6. Diversity as a strength.
- ☑ The benefits of being a nonprofit organization include the Moorings Park Foundation which allows us to support the needs of partners, the community, and residents.

Culture Connection

The Moorings Park Value, ‘Commitment to Non-Profit’ helps us understand how important it is to prioritize the needs of partners, our community, and residents. We choose to be a non-profit organization and fulfill our mission: “To provide Simply the Best® facilities and services for successful aging with professional and compassionate care to each person we serve.”

Announcements

Quote

“Nonprofits are not the place for egos or attention seekers if you want to see powerful and authentic change in the lives of the people that you serve.” -Heidi Stieglitz

WOW Moment

Who has a WOW moment to share about how our non-profit approach benefited a partner, community member or resident? (Be ready to share one of your own.)



This QR code will take you to the Partner Huddle Resource Page to get more information.



MONTHLY SURVEY!

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