

Fail Forward Fast

When you think about it, there is only
Winning or Learning:

FAIL

Fall early and often!

Encourage, reward and support truthfulness and accurate assessments of events.

Failure is a temporary condition.

Encourage “good failures” which are best efforts, bad results.

Discourage blaming.

FORWARD

Learn everything you can from the failed event.

Demand as much a “what can we learn from this” attitude as you do a “what should we do about this” attitude.

Look for and correct any systems problems that contributed to failure.

Apply learning and try again.

FAST

Apply learning quickly!

Reward coming forward as quickly as possible when a failure occurs; discourage hiding or blaming.

Make sure rewards and recognition systems communicate that “failure is OK; not learning from failures is not.”

Notes: