

# 4 Habits to Shift to a Strategic Mindset

A strategic mindset is a technique that everyone in an organization can practice. Clear your mind of tactical distractions and use this process tag picture:

1

## Use Daily:

Thinking strategically involves looking at work with a broader focus each day. Know what is going on the world, in your your industry, and in your markets.

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2

## Scan:

Keep your eyes open for emerging trends, and make sure your team is on the lookout as well. Question your assumptions about how your organization, industry and markets operate.

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3

## Identify Trends:

Surface trends. What is changing? Question your everyday assumptions, use these new insights to identify opportunities you and your team can take advantage of.

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4

## Generate Options and Decide to Act:

Are there new markets opening up? New products and services that can be provided? What needs exist for us to adapt and fill? Assess your options and create a plan of action.

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