



OODA Loop Strategic Planning Worksheet

The OODA Loop (Observe–Orient–Decide–Act) is a strategic decision-making model designed to help organizations adapt quickly and effectively in uncertain or rapidly changing environments. Use this worksheet to guide your team through each phase of the loop during a strategic planning session.

OODA Phase	Planning Prompts
Observe	<ul style="list-style-type: none"> • What changes are we seeing in our environment? • What data or trends should we monitor? • Who are the key stakeholders and what are their needs?
Orient	<ul style="list-style-type: none"> • How do our values, culture, and assumptions shape our view? • What internal strengths or blind spots affect our understanding? • What lessons have we learned from past situations?
Decide	<ul style="list-style-type: none"> • What options do we have? • Which decision aligns best with our mission and current insights? • What criteria will we use to evaluate success or failure?
Act	<ul style="list-style-type: none"> • What immediate steps will we take? • Who is responsible for implementation? • How will we track and evaluate results to feed into the next cycle?

Use this worksheet in strategy meetings to stay agile and aligned. Revisit the loop regularly as new information emerges.